

# Thinking about running your own business?

## HOW2 START AND GROW A BUSINESS



Join us for a series of **free** workshops to help you **start** and **grow** your own **business**

### HOW2 Start your own business

Thursday 29 June 09.45-12.00

- Understanding what self-employment is
- Explore the benefits of being your own boss
- Identify start-up costs and tools to help you budget
- What support is available to finance your business

### HOW2 Make and manage your money

Thursday 6 July 09.45-12.00

- Ways to fund your business
- Manage the money you make and spend
- Basic book keeping
- Pricing your products or services

### HOW2 Sell and promote your business

Thursday 13 July 09.45-12.00

- Identifying your customers and how to reach them
- Looking at your Unique Selling Points
- Branding your business
- Marketing material and platforms to promote your business

### HOW2 Plan your next step

Thursday 20 July 09.45-12.00

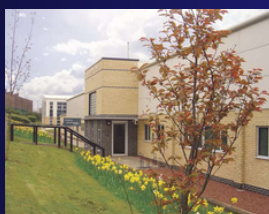
- Building the basics of your business plan
- Actions and progression for your idea
- How to register your business
- Planning your next steps to success

Great transport links  
Free parking  
Free WIFI and refreshments  
Fully accessible facilities



For more info and to book your place

**0191 226 7979**



**Venue: John Buddle Work Village**

Buddle Road Newcastle upon Tyne NE4 8AW

info@rhwe.org www.rhwe.org

Charity No: 1093658

